

DEPARTMENT Ranking: Marketing

Journal	ISSN	CI-Index	Rating
Advances in Consumer Research	0098-9258		C
Advances in International Marketing	1474-7979		C
AMS Review	1869-814X		B
Australasian Marketing Journal	1441-3582		D
Corporate Reputation Review	1363-3589		D
Decision Support Systems (DSS)	0167-9236	SCI	A
der markt - International Journal of Marketing (eingestellt 2013)	0025-3863		D
Electronic Commerce Research	1389-5753	SSCI	C
Electronic Commerce Research and Applications (ECRA)	1567-4223	SSCI	C
European Journal of Marketing	0309-0566	SSCI	C
GfK Marketing Intelligence Review	1865-5866		D
Group Decision and Negotiation	0926-2644	SSCI	B
Industrial Marketing Management	0019-8501	SSCI	B
International Journal of Advertising	0265-0487	SSCI	C
International Journal of Consumer Studies	1470-6423	SSCI	D
International Journal of Electronic Business	1470-6067		C
International Journal of Market Research (früher: Journal of the Market Research Society)	0025-3618	SSCI	D
International Journal of Nonprofit and Voluntary Sector Marketing	1465-4520		C
International Journal of Retail & Distribution Management	0959-0552		C
International Journal of Sports Marketing & Sponsorship	1464-6668	SSCI	D
International Marketing Review	0265-1335	SSCI	B
International Review of Retail, Distribution and Consumer Research	0959-3969		C
Journal of Advertising	0091-3367	SSCI	B

Journal of Advertising Research	0021-8499	SSCI	C
Journal of Behavioral Decision Making	0894-3257	SSCI	B
Journal of Brand Management	1350-231X		C
Journal of Business & Industrial Marketing	0885-8624	SSCI	C
Journal of Business Market Management (jbm)	1864-0753		D
Journal of Business-to-Business Marketing	1051-712X	SSCI	C
Journal of Communication	0021-9916	SSCI	B
Journal of Computer Mediated Communication (JCMC)	1083-6101	SSCI	C
Journal of Consumer Affairs	0022-0078	SSCI	C
Journal of Consumer Behaviour	1472-0817	SSCI	C
Journal of Consumer Marketing	0736-3761		D
Journal of Consumer Policy	0168-7034		C
Journal of Consumer Psychology	1057-7408	SSCI	A+
Journal of Cultural Economics	0885-2545	SSCI	B
Journal of Customer Behaviour	1475-3928		C
Journal of Electronic Commerce in Organizations	1539-2937		C
Journal of Electronic Commerce Research	1526-6133	SSCI	C
Journal of Forecasting	0277-6693	SSCI	B
Journal of Global Marketing	0891-1762		C
Journal of Interactive Marketing	1094-9968	SSCI	A
Journal of International Marketing	1069-031X	SSCI	A
Journal of Macromarketing	0276-1467	SSCI	C
Journal of Marketing Management	0267-257X		C
Journal of Marketing Theory and Practice	1069-6679		C
Journal of Media Economics	0899-7764	SSCI	B

Journal of Personal Selling & Sales Management (JPSSM)	0885-3134		B
Journal of Product & Brand Management	1061-0421		C
Journal of Product Innovation Management (JPIM)	0737-6782	SSCI	A+
Journal of Public Policy and Marketing JPP&M;	0743-9156	SSCI	B
Journal of Purchasing & Supply Management	1478-4092	SSCI	B
Journal of Relationship Marketing	1533-2667		C
Journal of Retailing	0022-4359	SSCI	A+
Journal of Retailing and Consumer Services	0969-6989		C
Journal of Revenue and Pricing Management	1476-6930		C
Journal of Service Management	1757-5818	SSCI	B
Journal of Service Research - JSR	1094-6705	SSCI	A+
Journal of Services Marketing	0887-6045	SSCI	C
Journal of Strategic Marketing	0965-254X		C
Journal of the Academy of Marketing Science	0092-0703	SSCI	A+
Marketing Letters	0923-0645	SSCI	A
Marketing Review St. Gallen	1865-6544		D
Marketing Theory	1470-5931	SSCI	C
Marketing Theory and Applications (Proceedings of the AMA Winter Educators' Conference)	1054-0806		D
Marketing. ZFP - Journal of Research and Management (früher: Zeitschrift für Forschung und Praxis (Marketing ZFP)	0344-1369		C
Proceedings der European Marketing Academy Conference (EMAC)			D
Proceedings of the AMA Summer Educators' Conference	0888-1839		D
Psychology & Marketing	0742-6046	SSCI	B
Quantitative Marketing and Economics (QME)	1570-7156	SSCI	A
Review of Marketing Science	1546-5616		C

Sport Marketing Quarterly (SMQ)	1061-6934		D
Structural Equation Modeling: A Multidisciplinary Journal	1070-5511	SSCI	B
Transfer. Werbeforschung & Praxis	1436-789X		D